

Neha Jindal

★ Web Developer
UI/UX & Graphic Designer

Design is my Passion & Development is never a Challenge.
I make a difference with my right Web Strategy.



ABOUT ME

Over **18+ years** of creative career spanning the **web**, **multimedia** and **print** for some world's leading brands. Blends innovation with practicality and focus on business results. Extremely deadline and budget-oriented. I tend to fall in love with great ideas and I don't want to stop polishing them until they're as good as they can be.

I began my career as a **graphic designer**, working through the roles as a senior designer, art director, associate **creative director** and now **creative director**.

25K+

Projects Completed

20.5K+

Happy Clients



Phone

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E-mail

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Online Portfolio

www.nehacreativehead.com



Linkedin

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EDUCATION



Post Graduation

Symbiosis University

Masters of Business Administration
(Marketing)



Graduation

Kurukshetra University

Bachelor of Computer Science (BCA)



Academics

Maya Academy (MAAC)

Alpha Maya

SKILLS



FIGMA



SKETCH



CANVA

Xd

XD

Ps

PHOTOSHOP

Ai

ILLUSTRATOR



CORELDRAW



HTML5



CSS3



BOOTSTRAP



WORDPRESS



WOOCOMMERCE



SHOPIFY



WIX



PHP



JAVASCRIPT

SERVICES OFFERED



Web Development

Web Portals

Marketing Websites

Ecommerce Websites

Web Applications

Landing Pages

Responsive Websites

Informational Websites



Design

UI/UX

Website Design

Dashboard Interface

Prototype

Wire Framing

SMM Posts

Print Ads

Brochures & Flyers

Infographics

Magazines

Packaging

Unique Branding



Digital Marketing

SEO – Search Engine Optimization

SMM – Social Media Marketing

SMM – Search Engine Optimization

GMB – Google My Business

Google Adwords

Google Analytics

Content Writing

Brand Development

WORK EXPERIENCE

Creative Head, Squad IT Biz.

2017- Till date

- ✔ Managed planning, execution, and delivery of web projects.
- ✔ Ensured smooth collaboration between teams.
- ✔ Oversaw project timelines and deliverables.
- ✔ Delivered high-quality solutions aligned with client needs.
- ✔ Worked with technologies like WordPress, Wix, Shopify, Squarespace, and Webflow.

Project Manager, Smart Design Hut.

2011- 2017

- ✔ Led design projects for mobile, web, and print.
- ✔ Contributed to online design publications.
- ✔ Created story-driven lookbooks and marketing materials.
- ✔ Designed email newsletters, homepage graphics, ads, and social media content.
- ✔ Developed blog and editorial graphics.
- ✔ Designed internal-facing materials as needed.

Team Lead, Dew Infotech.

2010 - 2011

- ✔ Built and led a team of graphic designers to strengthen brand recognition.
- ✔ Developed and implemented style guides for visual consistency.
- ✔ Provided direction and feedback on all design projects.
- ✔ Art-directed Creative team projects as needed.
- ✔ Worked closely with Marketing and Editorial teams on project briefs and strategy.
- ✔ Identified team weaknesses and developed improvement plans.

Senior Web/Graphics Designer, Bay Infocomm.

2009-2010

- ✔ Led design projects for mobile, web, and print.
- ✔ Contributed to online design publications.
- ✔ Created story-driven lookbooks and marketing materials.
- ✔ Designed email newsletters, homepage graphics, ads, and social media content.
- ✔ Developed blog and editorial graphics.
- ✔ Designed internal-facing materials as needed.

Web/Graphics Designer, Milestone Global Solutions.

2006-2008

- ✔ Design projects for web and mobile.
- ✔ Published work in online design platforms.
- ✔ Created marketing materials.
- ✔ Designed emails, ads, and social media graphics.
- ✔ Designed Blogs and editorial visuals.
- ✔ Designed internal brand materials.

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